



**ANCHORAGE**



# FBI Anchorage Citizens Academy Alumni Association

# A Letter from the Co-Chairs

In 2018 the FBI Anchorage Citizens Academy **Agents of Change** program was formed with the goal of promoting safer communities in Anchorage and Alaska. We set out to achieve this goal by offering community outreach programs that educate the public, improve understanding of the FBI and encourage appreciation of law enforcement among the citizenry and community leaders.

"Our nation continues to face a multitude of serious and evolving threats ranging from homegrown violent extremists to hostile foreign intelligence services and operatives; from sophisticated cyber-based attacks to Internet-facilitated sexual exploitation of children; from violent gangs and criminal organizations to public corruption and corporate fraud. Keeping pace with these threats is a significant challenge for the FBI. As an organization, we must be able to stay current with constantly changing and new technologies that make our jobs both easier and harder. Our adversaries—terrorists, foreign intelligence services, and criminals—take advantage of modern technology, including the Internet and social media, to facilitate illegal activities, recruit followers, encourage terrorist attacks and other illicit actions, and to disperse information on building improvised explosive devices and other means to attack the U.S. The breadth of these threats and challenges are as complex as any time in our history. And the consequences of not responding to and countering threats and challenges have never been greater." **Christopher Wray**, *Director, Federal Bureau of Investigation*

The FBI Anchorage Citizens Academy Alumni Association is working to develop and execute programs that complement and strengthen the FBI's many efforts to counter terrorism, educate citizens, and serve and protect the citizens of Alaska. The **Agents of Change** Campaign is an opportunity for you to invest in the safety of our community. Each person afforded the opportunity to attend one of our programs becomes an FBI Citizen Ambassador and another strong partner in the fight against terrorism and crime.

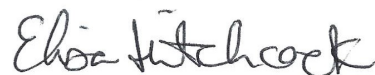
The Program Fund, created as a result of this campaign, will enable the FBI Anchorage Citizens Academy **Agents of Change** program to continue to fulfill its vision of promoting a greater understanding and support for law enforcement by providing innovative programming for our community. Each program we design provides critical information to its participants and focuses on the many ways average citizens can contribute to the safety of their community. These Citizen Ambassadors, in turn, can assist the FBI to lead and coordinate intelligence efforts that protect Alaska and the United States of America.

We hope you will join us in supporting the FBI Anchorage Citizens Academy **Agents of Change** Campaign.

Sincerely,



Troy Johnson  
*Campaign Co-Chair*  
**The Agents of Change Campaign**



Elisa Hitchcock  
*Campaign Co-Chair*  
**The Agents of Change Campaign**

The **Agents of Change** Campaign is an opportunity to invest in the safety of Alaska by providing programs that promote a greater understanding of law enforcement and the critical role the citizenry plays in the safety of our communities. It is an opportunity to help provide programs that safeguard our children from cyber threats and campus violence, give citizens and community leaders an inside look at the Bureau, and teach at-risk teens skills such as team building, leadership, and respect for self and others.

The FBI Anchorage CitizensAcademy Alumni Association works to continually expand and improve our programs. With your help, we can establish a network of concerned citizens and community leaders to create a small army of Citizen Ambassadors and form a true partnership with the FBI.



**Agents of Change**  
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**FBI Anchorage CAAA**  
Board of Directors

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Troy Johnson, Vice President  
Pat Berry, Treasurer  
Frances Jones, Secretary  
Bethanna Bennett, Immediate Past President  
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Diana Peterson, Member At Large  
Elisa Hitchcock, Member At Large



## Our Mission

The FBI Anchorage Citizens Academy Alumni Association is a non-profit public service organization with the goal of creating safer communities in Alaska. It exists to promote a greater understanding of the FBI and improve community support of law enforcement in the protection of civil liberties and the interest of national security.

Throughout history, the FBI has relied on the cooperation of citizens from every walk of life to investigate and solve crimes. The only way to promote the cooperation needed is to allow citizens to learn about the Bureau's mission and priorities, as well as the obstacles they encounter in carrying them out.

With your help, The FBI Anchorage Citizens Academy Alumni Association, through its Community Outreach Programs, is uniquely situated to provide citizens with an inside look at the challenges faced by local law enforcement and the FBI.

Through this exposure we hope to build the bridges necessary to maintain dialogue between agents and the communities they serve. Working together, law enforcement and citizens can keep Alaska safe and secure.



## About the FBI Anchorage Citizens Academy Alumni Association

The FBI Citizens Academy operates in all FBI field offices. It is designed to give business and community leaders an inside look at FBI investigative techniques and procedures. It allows citizens to undertake activities consistent with expressed FBI priorities.

The FBI National Citizens Academy and each of the local FBI Citizens Academy chapters, such as the one in Alaska, are private non-profit corporations, associated with, but not part of the FBI. Their members promote safer communities through community service projects and education programs for business, labor, media, medical, minority, religious, government, senior citizens and other community leaders about law enforcement. There is a particular emphasis on the mission, resources and limitations of the FBI.

The goals of the FBI Anchorage Citizens Academy Alumni Association include providing members with resources, training, information and technical assistance supporting the use of best practices, priorities and the mission of the FBI; educating local communities about federal law enforcement issues and challenges; participating in activities with the local Special Agent In Charge which are consistent with FBI Anchorage Citizens Academy Alumni Association priorities and with the mission needs of the FBI.

# Community Programs

## FBI Citizens Academy AK Division

Students gain insight into the structure and operation of an FBI field office and the services the FBI gives to local and state law enforcement agencies. Graduates are encouraged to become members of the FBI Anchorage Citizens Academy Alumni Association, a member of the FBI National Citizens Academy Alumni Association.

## Teen Academy

Our Teen Academy program allows high school students an opportunity to get a comprehensive look into today's FBI during a 12 to 14-hour block of instruction and demonstrations at a local field office (currently in the Anchorage Police Department (APD) Training Facility). Students are provided with several presentations on topics including what it takes to work for the FBI, what the FBI is doing about crime in Alaska, interviewing techniques, drugs in Alaska, bomb squad, Run, Hide, Fight, what does it take to be a good leader, and more.

## Child Internet Safety/Cyber Security ( *Take 25* Program)

The *Take 25* campaign is a pledge encouraging families to each take 25 minutes to talk to a child about safety. This campaign highlights the cooperative efforts among federal, state, and local agencies to prevent, enforce, and prosecute crimes of exploitation against children. The *Take 25* campaign was created in 2007 by the National Center for Missing & Exploited Children (NCMEC). This campaign encourages parents to take 25 minutes to talk to their children about safety and ways to prevent abduction.

## Community Outreach Hot Topic Programs

The FBI Alaska CAAA Community Outreach Hot Topic Programs play an important role in the FBI's efforts to educate our community about the unique and ever changing threats faced in Alaska. These targeted programs are chosen based on current events and community needs.

## Student Leadership Scholarships

The FBI Anchorage CAAA will develop three (3) \$1,000 scholarships that will be awarded to high school seniors who will be continuing their education in the field of criminal justice, law enforcement or forensic science. Selection parameters will include GPA, leadership skills, community activities and essay submission.

## Hometown Heroes

The FBI Anchorage Citizens Academy Hometown Heroes Awards give community recognition in four categories: Safety Forces, Citizen, Community Leader Hero and Unsung Hero. Nominations are accepted for individuals, groups and organizations.

## Collaborative Programs

The FBI Alaska CAAA collaborates and partners with many other local law enforcement associations. As a non-profit Alumni Association, the FBI Alaska CAAA hopes to provide funds to assist these organizations to fulfill their respective missions, which focus on making our community safer. The budget covers financial assistance to other local non-profit law enforcement organizations in achieving their mission of making the community safe.

## National Crisis Response Canines Project Support

The National Crisis Response Canines organization is rooted in the 1998 school shooting at Thurston High School in Oregon, where two students were killed and 25 injured. In the aftermath, handlers and therapy dogs went into the school to comfort students, said Connie Jantzen, the organization's executive director. Their mission is to harness the power of the human + canine bond to inspire resilience and recovery in people affected by crisis, trauma or disaster, and the responders who help them. When someone is hurting, National Crisis Response Canine Teams are trained to provide **safe, compassionate support** to people affected by crisis.

## Campaign Benefits

The FBI Anchorage Citizens Academy Alumni Association recognizes that community trust is an established and highly honored relationship between an agency and the citizens it has been entrusted to serve. This relationship is vital to protecting individuals, the community and national security.

The FBI Anchorage Citizens Academy Alumni Association is uniquely situated to work alongside the FBI and other law enforcement agencies to develop and execute innovative programming. The high quality and relevant programs that the fund will create as a result of this campaign will enable us to continue to provide programs that foster trust and deliver vital information to the community.

## Campaign Goals

The FBI Anchorage Citizens Academy Alumni Association has been funding its programs annually, using membership dues and donations from concerned individuals and corporations within the community. To build upon our success and to be positioned to provide the highest quality programming, the Board of Directors has committed to a \$25,000.00 annual **Agents of Change** Community Outreach Fund Campaign.

The **Agents of Change** Campaign will provide resources for the FBI Anchorage Citizens Academy Alumni Association to fund its Community Outreach Programs for the next five to ten years. This will allow annual membership dues to be used to create scholarships for students interested in a career in law enforcement and to design new and exciting programs addressing the ever-changing needs of our community.

The funds raised by the **Agents of Change** Campaign will provide the resources necessary to create programming to achieve the following goals:

- Act as force multipliers for the Federal Bureau of Investigation
- Promote and initiate affiliations between community members and law enforcement
- Assist in the development and implementation of the FBI Citizens Academy and its local alumni chapter
- Build a network of citizen leaders who are supportive of law enforcement
- Initiate and encourage safer communities and civic engagement in all aspects of promoting safety throughout Anchorage and Alaska



# Support Levels and Opportunities

## Most Wanted - \$25,000

Recognized as Platinum Level Sponsor at all events for five years

- Citizens Academy Class
- Speaker Series
- Teen Academy
- Honoring Hometown Heroes
- Anchorage Wounded Veterans
- Child Internet Safety/Cyber Security
- Community Outreach Hot Topic

Opportunities to coordinate with FBI Anchorage to provide threat briefings tailored to your organization's needs

Invited to all Speaker Series Receptions

Nominate one candidate for Citizens Academy Class (Background checks are required for Citizens Academy Class)

One table for eight at The Honoring Hometown Heroes Wine & Cheese Event

Back cover of The Honoring Hometown Heroes Wine & Cheese Event program with Logo recognition on event signage

Recognition on FBI Anchorage CAAA website

Key Community Partners Reception Invite

## SWAT Team Commander - \$5,000

Recognized as lead sponsor at one of the Speaker Series events

Invited to one Speakers Series Reception

Four tickets to The Honoring Hometown Heroes Wine & Cheese Event

Half page ad in The Honoring Hometown Heroes Program

Logo recognition on signage and in event program

Recognition on FBI Anchorage CAAA website

Key Community Partners Reception Invite



## Special Agent in Charge - \$10,000

Recognized as Gold Level Sponsor at all events for three years

- Citizens Academy Class
- Speaker Series
- Teen Academy
- Honoring Hometown Heroes
- Anchorage Wounded Veterans
- Child Internet Safety/Cyber Security
- Community Outreach Hot Topic

Opportunities to coordinate with FBI Anchorage to provide threat briefings tailored to your organization's needs

Invited to two Speaker Series Receptions

Nominate one candidate for Citizens Academy Class (Background checks are required for Citizens Academy Class)

One table for eight at The Honoring Hometown Heroes Wine & Cheese Event

Full page ad in The Honoring Hometown Heroes Wine & Cheese Event Program with Logo recognition on event signage

Recognition on FBI Anchorage CAAA website

Key Community Partners Reception Invite

## Special Operative - \$2,500

Recognition in The Honoring Hometown Heroes Wine & Cheese Program

Logo recognition on event signage

Key Community Partners Reception Invite

Recognition on FBI Anchorage CAAA website

### Mail to:

**FBI Anchorage CAAA**  
**3705 Arctic Blvd 2196**  
**Anchorage, AK 99503-5774**  
**EIN 27-1985407**

**For more information, contact Troy, Elisa, Kimberley or Juanita at [info@akfbicaaa.org](mailto:info@akfbicaaa.org)**  
**<https://www.akfbicaaa.org/>**



# Pledge Form

Date \_\_\_\_\_

- |                                                           |                                                      |
|-----------------------------------------------------------|------------------------------------------------------|
| <input type="checkbox"/> \$25,000 Most Wanted             | <input type="checkbox"/> \$5,000 SWAT Team Commander |
| <input type="checkbox"/> \$10,000 Special Agent in Charge | <input type="checkbox"/> \$2,500 Special Operative   |
| <input type="checkbox"/> Other Donation Amount \$ _____   |                                                      |

## Payment Options

Pledge commitment of \$ \_\_\_\_\_

to be paid as follows: ☐ annually ☐ one payment ☐ quarterly

\$ \_\_\_\_\_ per year over a \_\_\_\_\_ year period, beginning \_\_\_\_\_ (date)

How should we recognize your name/company? \_\_\_\_\_

## To Pay by Credit Card:

Name \_\_\_\_\_

Credit Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_ 3 Digit Code \_\_\_\_\_

☐ My check, made payable to the **FBI ANC CAAA** is enclosed

## Donor Contact Information

Name (s) \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

The FBI Anchorage CAAA is a private organization and is not a part of the FBI. Contribution(s) are neither required to nominate nor participate in any FBI sponsored event.